



ИДЛООК



Trends SS 2017

Acc.Kibbe-Larson recommendations

Anastasia Romantsova

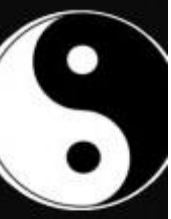


Kenzo



Chloe





Trend SS 2017: 80s. Oversized shoulders

Saint Laurent



- In difference from 80s, SS 2017 is accomplished by calm hairstyles and make-up. Leave high ponytales and "standing" bangs in the past.
- Particularly easy to adopt for gamin-dramatics, natural-dramatics; also other archetypes.



Trend SS 2017: bright colors and combos

- One of 80s signs was a bright color. SS2017: monochrome/total looks combined with the sport chic
- Easy to adapt to bright color types, gamin-dramatics, dramatics, naturals.

Salvatore Ferragamo



Balmain



Nina Ricci



Balenciaga



Nina Ricci



Chapurin



Salvatore Ferragamo



Salvatore Ferragamo



Atico



Trussardi





Trend SS 2017: monochrome/black&white

Dior



Dior



From now&on it isn't longer Chanel or classical style prerogative, but of sport-chic style!

- More about the trendy colors in the next brochure, follow IdLook.net!



Trend SS 2017: leopard

- This season difference: leopard isn't a chic anymore, but sport-style! (btw, casual and sport-chic are macro trends (means are to stay for the long time. That's the trends to invest into, as well as 70s, 80s!
- Remember a joke?: «Does leopard knows that he looks vulgar? Like he is coming to the lake and looking at the reflection: "Lord, what a vulgar individuum!" lol





Trend SS 2017: sport-chic

Dior



Valentino



Dior



Alexander Arutyunov



Dior



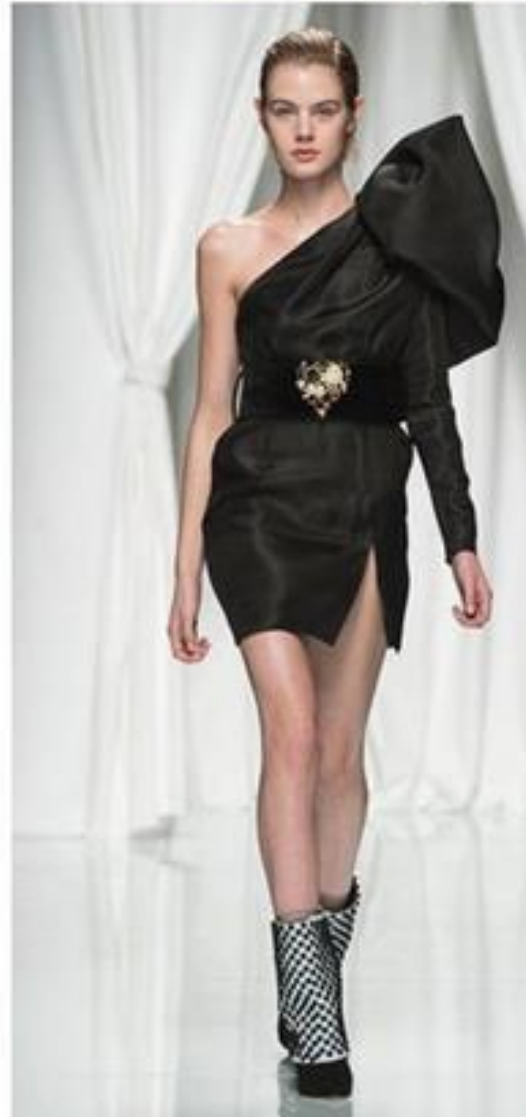


Trend SS 2017: ruffles

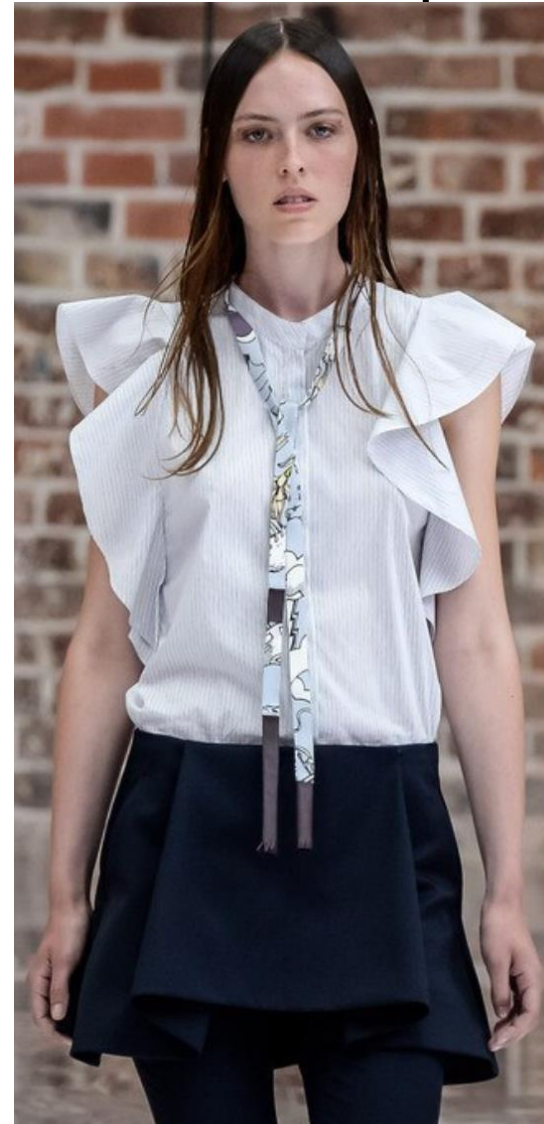
Elie Saab



Emanuel Ungaro



Natural-romantics would adapt that the easiest!





Trend SS 2017: shine and metal finish



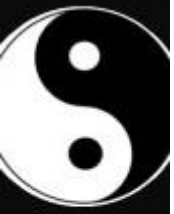
- Known since Andre Courreges' boots, metallic fabrics are used a lot in the space style, avant-garde, and even in the –chic styles if the shine is more moderate.
- Armani made that it's style feature. Find your approach to these fashionable again fabrics!

Kenzo



Alexander Terekhov





Trend SS2017: cuts

That has always been a Versace's style feature, now stopped to be a monopoly, and there are also other brands that are playing that card

Saint Laurent



This season combine it with jeans (remember about casual macrotrending!)



Trend SS 2017: assymetry



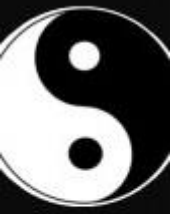
Valentino



Salvatore Ferragamo



- Holding fast several seasons trend of asymmetry in the earrings is developed into a monoearrings. Asymmetry also went into the shirts now!
- As well as into the military style!



shirts: assymetrical:

or with original detailing:

idlook



Style Mafia
Reese Top



Petersyn
Astor Blouse



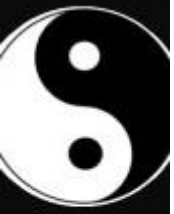
ONE by STYLEKEEPERS
One Shoulder Poplin Top



Clu
Poplin Blouse

Good choice is here:

<http://www.asos.com/>



Trend SS 2017:

- Fringe is more of 20s now and can be met even at the business suits! So, fringe isn't boho prerogative anylonger!
- While unfinished jeans hemline is in trend as shown:





Trend SS 2017: breast accenting

Dolce Gabbana



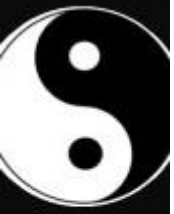
Ульяна Сергиенко



*bustiers, corsets or lingerie tops over the office white shirt I've shown in one of my posts, got "ek!" reaction at some...
Meanwhile it became a huuge trend!

Let's remember 90s with its slip-on dress on the white shirt. This season add Cue belts, in a new way!

Especially easy that trend would be adapted by romantic-dramatics and gamin-dramatics



Idlook

WOMEN'S FASHION



Bustier i spets
199:-





Trend SS 2017:

- STRIPES! But this season it isn't a French Breton anymore, but Marni stylization.

Miu Miu



Proenza Schouler



Carolina Herrera



Valentino



Alexander McQueen



Oscar de la Renta



Missoni



Nina Ricci





idlook

SS
2017
trend
prints:

Gamine-
types, some
dramatics



patternbank
STRONG STRIPES
RESORT 2017

patternbank
MIXED MONO
RESORT 2017



SS 2017 trend prints

bonprix.se

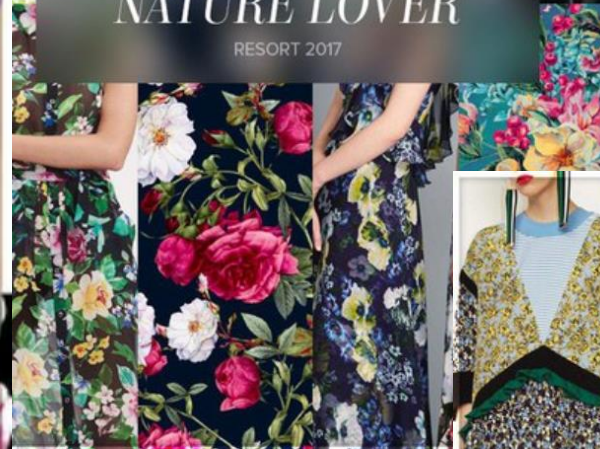
ИДЛОК



patternbank
FLORAL SOLOS
RESORT 2017



patternbank
NATURE LOVER
RESORT 2017



patternbank
PRETTY DITSY
RESORT 2017



9
ЯРКАЯ
ВЫШИВКА

Romantic-
types,

Pretty ditsy –
Gamin-
romantics



idlook

SS 2017 trend prints:

Natural-romantics
and natural-dramatics



patternbank
SIMPLICITY
RESORT 2017



patternbank
TRIPPED OUT
RESORT 2017





Trend SS 2017: flowers, gypsy, boho styles



Dolce Gabbana



Attico



Roberto Cavalli



- nomads, amazons, hippie would be perfect for natural-dramatics; while merchant's daughter or gypsy style would be perfect for natural-romantics!
- This season add a chocker a-la 70s scarf
- Flowers? Daisies!



Trend SS 2017: polka dot

Givenchy



Saint Laurent



Givenchy



- Like Brigitte Bardot vichy/gingham, a trend of FW2015/2016, it is back again, as well as polka dot, that was trendy in fall 2016 (check my page post about that). But nowadays it isn't "a good family" romantic classic print,.... No, it is bigger, brighter, assymetrical. Thus it would suit the best to Gamin-dramatics!
- Sleek hair with hair gel is a style feature to combine that print with!
- Btw, sport chic would be made by polka dot and next trend, socks with shoes.



sock+shoes





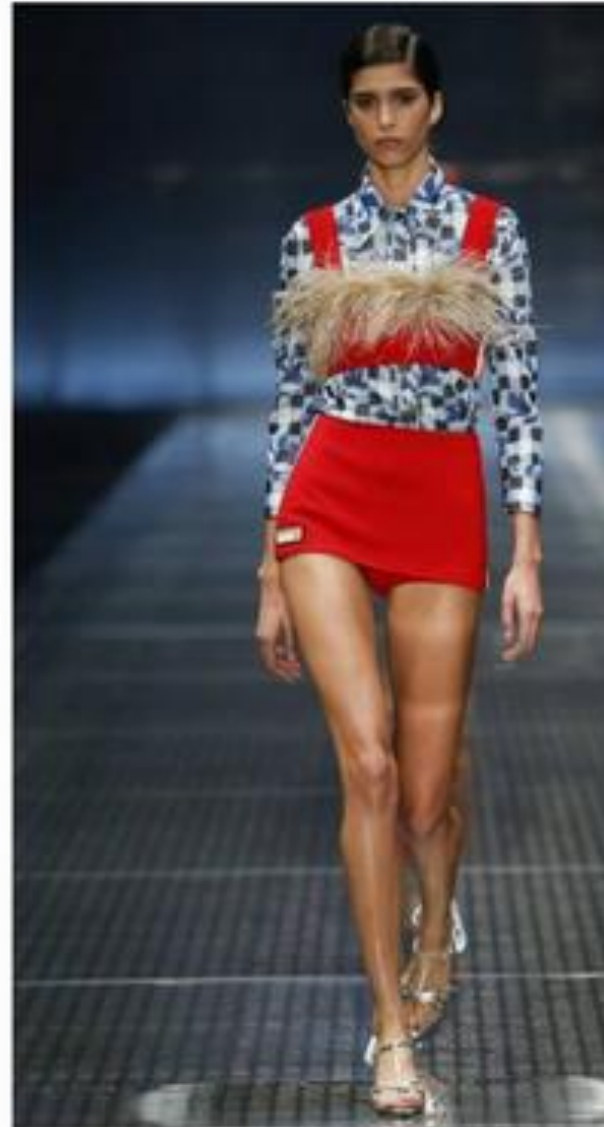
Trend SS 2017: mini length

- Well, I remember the time they measured our skirts' length back in school... lol

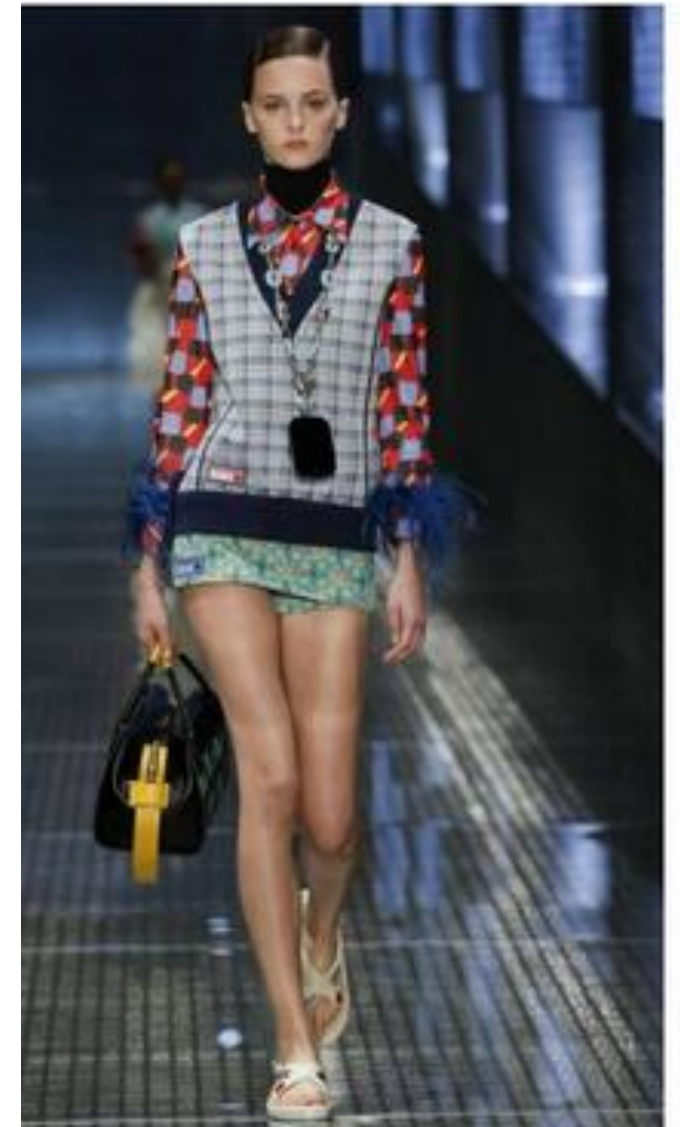
Dolce Gabbana



Prada



Prada





Trend SS 2017: Transparency

- Classics aren't very fond of this, because of "what would people think";). Add transparent bomber!
- Or a non-transparent and not reminding underwear layer, as previous season's bodies! as D&G and Dior does;)

Dolce Gabbana



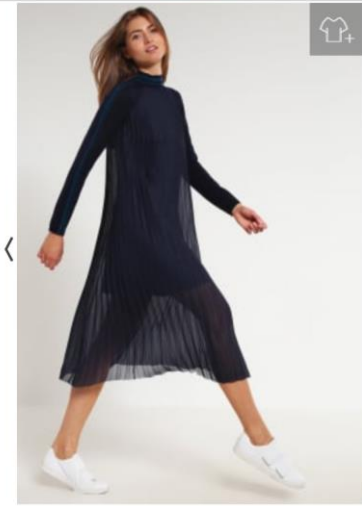
Zalando SE



Dior

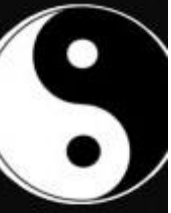


Even&Odd
Sweatshirt - mid grey melange



Escada Sport
DENKA - Maxiklänning - dark velvet





Trend SS 2017: Alice in Wonderland, babydoll Mary Antuanette

- Natural-romantics, gamin-romantics and pure romantics would have an easy time!
- Check aslo a fairytales style and elves/ ethereal
- Features: mirror shiny hair, no make-up

Chloe



Gucci



Valentino





Idlook

Trend SS 2017: street style

This trend is simply born for Natural-gamines:



UNDER YOUR JEANS

Fishnet-strumpbyxor är en av de hetaste detaljerna du kan bära i vår. Fab under trashade jea



Dolce Gabbana



Do not start your style journey from street style! Not everyone around you would understand it/until they also will be a style gurus...

Start at sport chic or slightly step into season street style wearing ¾ jeans together with a-la D&G necklaces and earrings&so on accessories



ИДЛООК

Trend SS2017:fancy or colored stockings

When I arrived to Sweden for 10 years ago, fancy stockings were the only ones I worn and in fact were not easy to buy in Sweden/apart of some Woldford, so I've bought a lot in Russia;)

A lot of water run under that bridge since lol, a lot of kilos and kids has added;), style changed dramatically thus!

But this season colored stockings and an evening dress I would wear with pleasure!



Valentino



Anastasia Romantsova



Alexander Arutyunov



Jean Paul Gaultier



Chapurin



Trend SS 2017: pantsuits

- As a continue of FW trend on a menstyles, pants suits are popular in SS again.
- Now this models gets interesting shapes: cuts, ruffles, floral prints

Balmain



Jean Paul Gaultier



Dolce Gabbana



Valentino



Stella McCartney





Make-up

- Lipsticks, that is also are used as the blush, and as eyeshadows, as it was in 80s.
- Unusual eyeliner line: intermittent





Hairstyles: curls, wet hair, hair accessories



- Bangs are in trend again: if heometrial or in 20s style
- braids, this season it is elf-lock
- Non-natural grey hair
- Ombre became less contrast! Also grey hair ombre is in trend this season!





IdLook



See ya next season!

Check www.IdLook.net

Anastasia Romantsova



Kenzo



Chloe

